

# Services for conference organizers





## What is Sciendo?

Sciendo is a leading provider of publishing services and solutions to academic and professional organizations. Sciendo currently publishes approximately 600 journals owned by universities and other academic institutions. The company is a part of the **De Gruyter Group**, a renowned academic publisher with a company history of over 260 years.

## Why Sciendo?

**Sciendo is the only company in the world that meets the two most important needs of an academic and professional conference organizer.** As well as **publishing conference proceedings**, we can also provide the organizer with one of the world's best **event management systems**. We have partnered with Converia.

Sciendo is not just another service or technology vendor. As a part of the De Gruyter Group, Sciendo can therefore offer you world-class publishing solutions and services tried and tested on our own books and proceedings. De Gruyter publishes more than 1,300 books and proceedings a year, and has a backlist of about 100,000 published titles.

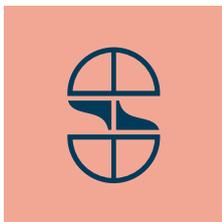
## How we offer our services?

We can publish your **conference proceedings** and optionally provide you with **the event and abstract management systems. We do not offer event management systems alone.** Moreover, we can support you with editorial and production services, like copyediting with language polishing or typesetting. We can also print your book of proceedings and deliver it directly to you.

For the proceedings, conference organizers pay us a fee per each paper published. In general, the event management system is paid per participant or through a revenue share.

## Publication of conference proceedings

We publish conference proceedings online in the Open Access model. It means that everybody can read the electronic version of the proceedings. Print-on-demand copies can be bought from the [www.sciendo.com](http://www.sciendo.com) website. We currently publish proceedings in the English language only. For conference proceedings, Sciendo offers a range of publishing packages prepared to meet the conference organizer's expectations, needs and budget. Sciendo offers the **Standard**, **Classic** and **Premier** packages and a wide range of additional publishing solutions that the conference organizer can pick and choose from, depending on its requirements.



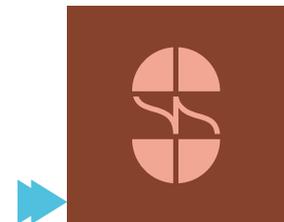
### STANDARD

Basic services facilitating conference proceedings publication



### CLASSIC

Standard package  
Typesetting and proofreading  
Book layout  
Cover design



### PREMIER

Classic package  
Copyediting  
ePub version  
Marketing Extra

# Service descriptions

## HOSTING PLATFORM

All conference proceedings published by Sciendo are uploaded to the platform and have their own webpages at [www.sciendo.com](http://www.sciendo.com). They can be easily read, searched and purchased online. Technology automatically creates links to all linkable references in the conference proceedings. This enhances the reading experience, as the reader can jump to a cited conference proceedings or journal article.

## PRODUCTION SERVICES

In the Standard package we expect to receive the conference proceedings file properly formatted. However, in the Classic and Premier packages, Sciendo offers typesetting and proofreading. As a rule, we design the cover and contents of each conference proceedings according to our standard layout, but – as an additional service – we can design the cover and layout for each conference proceedings individually. As an additional service, we can render the ebook in formats used by smartphones and tablets.

## EDITORIAL SERVICES

If you want the conference proceedings to be written in perfect English, you should use our copyediting and language editing services, which are offered for an extra fee per page. There are three levels of this service, ranging from the light edit, through medium edit to heavy edit. The heavy edit is done by native English specialists in the broad subject field of the conference proceedings. Please contact us at the e-mail address given below for more details.

## PRINTING AND STORAGE

Each conference proceedings published by Sciendo can be purchased as a printed copy. To this end, Sciendo prepares files necessary for print-on-demand. Also, for an extra fee, we can print as many copies as desired, in hardback or paperback, on different types of paper. Also, we can produce CDs or USBs with the conference proceedings and label them with the conference logo.

## ABSTRACTING AND INDEXING

Just having the conference proceedings published is not enough. The conference proceedings should be visible and findable in specialized services. These services index the information about the conference proceedings or host their abstract (summary). Sciendo cooperates with the majority of A&I services: **Clarivate Analytics, Scopus, PubMed, Medline**, citation indexes or discovery services, where we send conference proceedings metadata and abstracts. Our technology allows automatic transfer of such data to A&I services.

## MARKETING EXTRA PACKAGE

Sciendo has created a special set of marketing services, which help to promote the conference proceedings among readers and other authors. Here are three services that compose this package. Sciendo informs all living and reachable authors who have been cited in the conference proceedings about this citation. This makes the conference proceedings noted, read and cited. Also, Sciendo writes and distributes the press release about the conference proceedings. The third service is Call for book review, which we do through Clarivate Analytics.

## EVENT MANAGEMENT SYSTEM

The system that we offer help conference organizers to manage their events. Converia cover conference planning and budgeting, event marketing and website, online attendee registration via a secure payment process, on site check-in, badging, conference program management and attendee tracking, and many other functions. As a separate module, conference organizers can buy the abstract management module to collect, edit and handle submitted papers.

## SALES AND DISTRIBUTION

Every conference proceedings published by Sciendo can be purchased at [www.sciendo.com](http://www.sciendo.com) as a printed copy, both in paperback and hardback. Sciendo keeps only 30% of net revenues. Such sales are possible through [www.sciendo.com](http://www.sciendo.com) and through the many retailers that Sciendo works with, like Amazon or Barnes & Noble. Because we publish the electronic version of the proceedings in the Open Access model, it is available to every reader free of any charge. However, Sciendo distributes Open Access conference proceedings to many full-text repositories and directories.





Your publishing needs met

If you would like to learn more about services, please contact:

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